

Baseball Bat Logos

Baseball bats are a childhood staple that most of us take for granted. Have you ever thought about what it takes to make a baseball bat? Have you ever considered the pressures a baseball bat has to face? It's a humble but powerful piece of equipment that most kids, and many adults, just couldn't do without.

It takes an astounding 42,000 pounds of pressure to emblazon an engraving onto the side of a baseball bat. As ball players, we take don't give it a second thought as we grab our trusty sluggers and head to the plate. Who ever would have thought that the grand slam you're about to deliver has already undergone that kind of pressure?

The evolution of baseball bats is actually quite fascinating.

The old fashioned way of getting a logo onto a bat entailed "brand stamping" or "foil stamping". This method can induce an undue amount of pressure on the wood fibers that make up the ultimate composition of the carved baseball bat. The potential danger that lies in putting that much pressure on the wood is that it may result in internal fissures and damage. It would be impossible to see this internal damage, so you could be using a faulty bat without even knowing it.

These days, the stamping process of customizing a baseball bat has become almost passé. Most modern baseball bat manufacturers have taken a technological leap into the future by using laser methods to engrave their logos and signatures into bats.

Today's baseball bats are experienced in full force as a hitting device, with no prior events to test its density, or affect the solidity of its mass. When shopping for a new baseball bat, look for one with a laser emblazoned logo. It may be the jump on having a more durable and reliable slugger.

There is nothing worse than strutting to home plate, getting all points in line, swinging with grand slam force and having the ball meet bat in a cracking, splintering mess. Don't risk the heartbreak of a broken bat. Choose your weapon wisely and be a homerun hero.